

MEDIA KIT

sleepy

[www.sleepyradio.com](http://www.sleepyradio.com)

RATING ON APPLE PODCASTS



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BELLO COLLECTIVE'S  
**100 OUTSTANDING  
PODCASTS OF 2018**

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SPOTIFY  
**EDITOR'S CHOICE**

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"WOW. I LOVE THIS  
PODCAST. I FALL ASLEEP  
WITHIN MINUTES."

"THANK YOU FOR THE  
COUNTLESS NIGHTS  
OF GREAT SLEEP!"

"CAN'T FALL ASLEEP WITHOUT IT."

"PERFECT BEDTIME LISTENING THAT  
SENDS ME OFF TO DREAMLAND."

"I ♥ SLEEPY"

"JUST THE THING FOR MY  
ISOMNIA. ZZZ..."

"OTIS' VOICE IS SO  
SOOTHING AND SLEEPY"



**OTIS GRAY  
HOST & PRODUCER**

Otis is a storyteller, writer, and freelance radio producer from rural Vermont.

For better or worse, Otis' deep voice put many of his friends to sleep when he asked them to listen to his radio work. So he decided to start a show aimed at helping people catch some zzz's in a crazy world.

Otis is a graduate of the Transom Story Workshop, and now produces content with an emphasis on food, travel, and cultural understanding. His produced work has appeared on the Gravy Podcast, Making Contact, BRIC Radio, WCAI, and WAMC among others. He is a multi Moth StorySlam winner, and also produces the Hungry podcast – a show about food and the stories behind it.

**WHAT IS SLEEPY?**

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Sleepy is a rapidly growing podcast that helps you doze off into a deep, deep slumber. Each week, baritone host Otis Gray reads classic literature in a low, rhythmic tone so you can take a one-way train to Sleepy town.

**ORGANIC GROWTH**

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Sleepy was first published in February of 2018 and has maintained dramatic growth month to month with virtually no advertising. The show was featured in Bello Collective's "Outstanding Podcasts of 2018," and is an "Editor's Choice" podcast on Spotify, featured as high as #5 in the "Lifestyle & Health" category.

**TOTAL UNIQUE DOWNLOADS**

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**910K**

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**AVG. DOWNLOAD GROWTH/MONTH**




**UNIQUE DOWNLOADS/EPISODE (IN FIRST 60 DAYS)**

**>35K**

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**# OF COUNTRIES  
THAT DOWNLOAD  
SLEEPY**

**98** 

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# INFO

## PUBLISHING/CONTENT

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- Sleepy posts new episodes each Sunday so listeners can recharge for the upcoming week. Episodes range from 45 to 90 minutes. From the melodic ramblings of Thoreau's "Walden," to the surreal dream-state of "Alice In Wonderland," there are plenty of genres and snoozy literature for listeners to choose from. No music, No ads. Just classic literature, and a deep voice to help you sleep. All books read on Sleepy are in the public domain.

## WHO IS SLEEPY FOR?

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- Sleepy is for the restless and the weary. The ones sneaking in a thirty minute REM cycle before their next Econ seminar. It's for anyone, of all ages, who simply likes the melodic sound of classic literature and its power to drown out the worries and pressures of a hectic world. It is for those who need to snooze like stones so they can take on the next big day.
- Sleepy has found success among medical students, working moms, truck drivers, line cooks, firefighters, and creative hustlers – Anyone who works hard and deserves to be lulled to sleep with a good book.

## SOCIAL/CONTACT

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- **web** : [www.sleepyradio.com](http://www.sleepyradio.com)
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- **twitter** : @SleepyPodcast
- **insta** : @sleepy\_podcast

## SUBSCRIBE

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You can subscribe to Sleepy on Spotify, Apple Podcasts, Stitcher, Chorus, or wherever you get your podcasts. You can also listen online at [www.sleepyradio.com](http://www.sleepyradio.com).

## SUPPORT

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Sleepy is a completely independent show with no advertisements currently. To support the making of this show, listeners can visit our Patreon page and pledge even a dollar a month – with extra Sleepy perks at different levels.

[www.patreon.com/sleepyradio](http://www.patreon.com/sleepyradio)

## PATREON

## BOOKS FEATURED ON SLEEPY

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**Wind In The Willows**

**Alice In Wonderland**

**Moby Dick**

**Frankenstein**

**Walden**

**The Odyssey**

**Don Quixote**

**Treasure Island**

**Jane Eyre**

**A Tale Of Two Cities**

**Sherlock Holmes**

**Pride & Prejudice**

**Wuthering Heights**

# REVIEWS

Wow. I love this podcast. The fact that you read stories brings me right back to childhood when my parents would read me books in bed. I fall asleep within minutes of the story. Sweet dreams (: -**T.C.**

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I have such trouble falling asleep. I work rotating shifts which means constantly switching between nights and days, so keeping a steady sleep schedule is close to impossible. Usually within 30 minutes of the podcast, I'm out like a light! Thank you for the countless nights of great sleep! -**R.P.**

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I've been testing out a lot of sleep podcasts and this one rates near the top. Minimal introduction, no surprising shifts in tone, sound effects, or music. -**A.L.**

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I  Sleepy - **S.S.**

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As a chronic isomniac, Sleepy soothes my soul and allows me to gently fall asleep. Even if I doze and wake up, I'm listening to Otis read me a story. It works for me, my 13 year old daughter, and other folks I've shared it with. I highly recommend it. Either you fall asleep, or become literate. It's a win all around. -**K.S.**

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Love falling asleep to this podcast! Otis' voice is soothing and sleepy. Would love to hear some Harry Potter! -**A.G.**

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The Sleepy Podcast is my absolute favorite. I really enjoyed The Wind In The Willows Episode. It was just the thing for my insomnia. Thank you so much. -**J.F.**

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Just what I always wanted in seeking a podcast to send me to sleep. Keep it up, sir! -**A.J.F.**

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**LISTENERS ARE ENCOURAGED TO LEAVE A BOOK THEY'D LIKE TO HEAR IN A REVIEW ON APPLE PODCASTS.**

**IF YOU HAVE TROUBLE SLEEPING, OR JUST WANT TO BE READ OFF INTO A DEEP, DEEP SLUMBER - GIVE SLEEPY A TRY, SWEET DREAMS.**