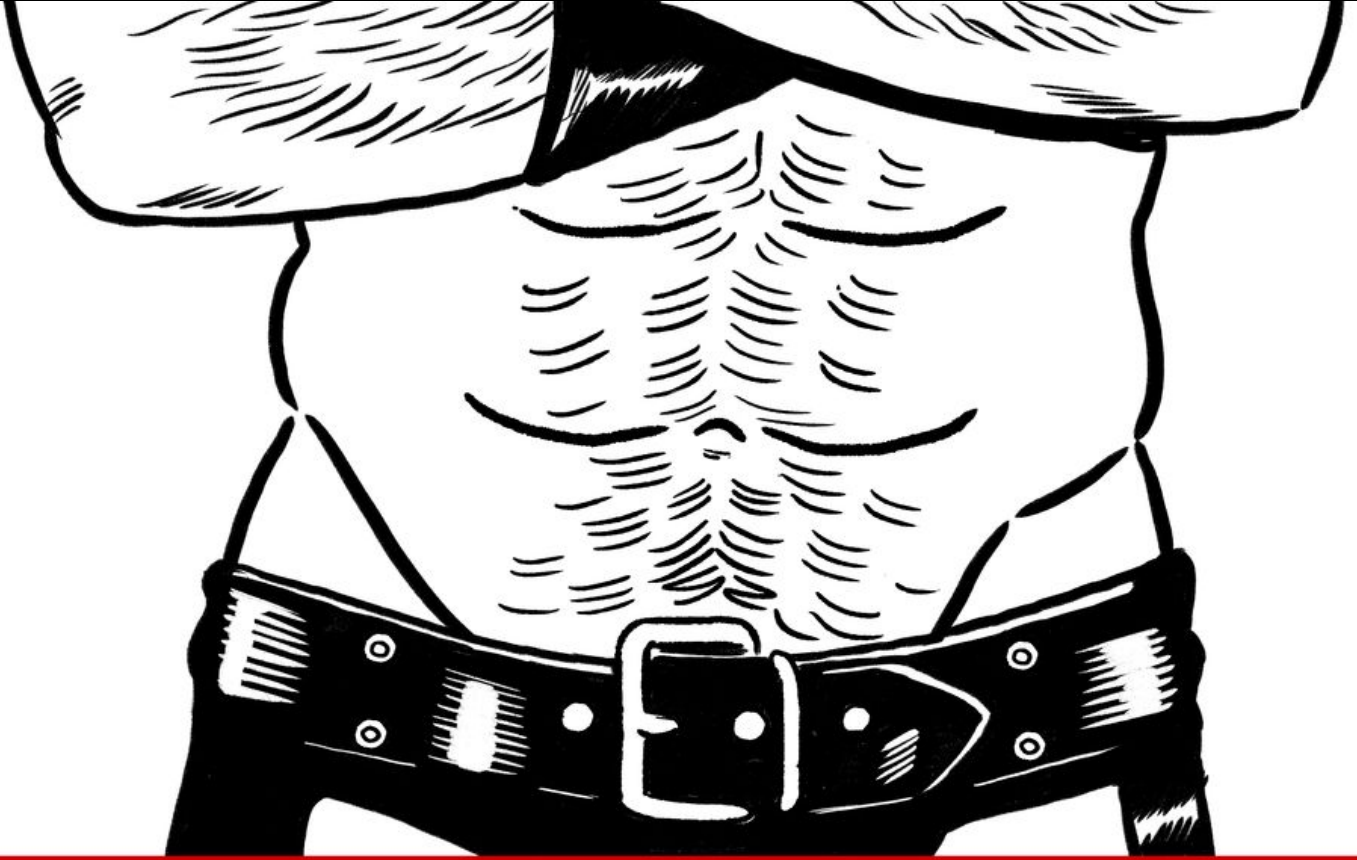


**PRESS KIT**



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**THE COMPETITION**

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**SEASON TWO**



## THE COMPETITION

### THE COMPETITION

The show was inspired by the team's love of reality television competition shows such as *RuPaul's Drag Race*, *Top Chef*, and *The Great British Bake Off*. Each season covers an obscure, real-life competition and follows contestants until there is only one left standing.

Our first season, which debuted in February 2017, focuses on the competitive world of young pianists competing for the first place title of The Van Cliburn International Piano Competition in Fort Worth, Texas. The show follows the competition in real-time over the course of eleven episodes.

### SEASON TWO

This season, we're following who will win the title of Mr. Los Angeles Leather 2018. Not only will we focus on a new cast of contestants, but we'll be looking at an entirely different subculture and community.

We'll tell the history and role of leather within queer communities, what it means to be into leather today, and how the leather community has changed and grown over the years. While the general structure and organization of the show will be similar, the sound, voices, and perspective will make this new season feel fresh.



## THE COMPETITION

### THE TEAM



**James Kim**  
Co-Host

Current Job: Podcast  
Producer, KPCC



**Elyssa Dudley**  
Co-Host

Current Job: Podcast  
Producer, APM



**Cameron Kell**  
Editor

Current Job: Podcast  
Producer, Wondery

### BACKGROUND

In high school, James Kim was involved in the competitive world of marching band. So it came as a natural fit that James went on to create a competition show with the first season covering one of the most prestigious piano competitions in the world.

While the first season took listeners on a journey into the competitive classical music world, there wasn't much of a personal journey into who James was and how he connected to the competition. Season two of *The Competition* changes that by opening with a personal story of how James discovered the leather scene.

The new season combines the team's love for competitions while also incorporating James' personal connection to the leather community and being a queer person of color in a community that is largely dominated by white men.





## **Tom of Finland**

*This is one of the drawings that co-host James Kim stumbled upon when he was younger and it opened his eyes to the leather community.*



## THE COMPETITION

### ASSETS

[Visual Logos](#)

[Season Two Trailer](#)

[Season Two Episode One](#)

### WEBSITE

[competitionpodcast.com](http://competitionpodcast.com)

### SOCIAL URLS

#### TWITTER:

@Toomanyjames\_s -- 586 followers

@misssdud -- 170 followers

@Cam3r0n -- 197 followers

@competitionpod -- 58 followers

#### FACEBOOK:

<https://www.facebook.com/TheCompetitionPodcast/>

127 Likes / 127 Followers

### CONTACT

thecompetitionpodcast@gmail.com



## THE COMPETITION

## LAUNCH

**Duration & Frequency:** Our episodes this season are about 20 minutes. We will release episodes every Sunday for six weeks.

**Launch Date:** Sunday, September 2

**Trailer Release Date:** Sunday, August 26

## EPISODES

**Season Trailer (8/26): Teaser**

**Episode 1 (9/2): Introduction**

We set the scene for the competition, delve into the history of leather, and we introduce the contestants and stakes of Mr. Los Angeles Leather 2018.

**Episode 2 (9/9): Contestant #1**

A profile episode of the punk rock, gender non-conforming, drag performing contestant, Spike, who challenges the hyper-masculine culture of the leather community.

**Episode 3 (9/16): Contestant #2**

A profile episode of contestant Jose: a National Guard veteran and father of two. Jose's an advocate for more Latinos becoming involved in the leather community.

**Episode 4 (9/23): Contestant #3**

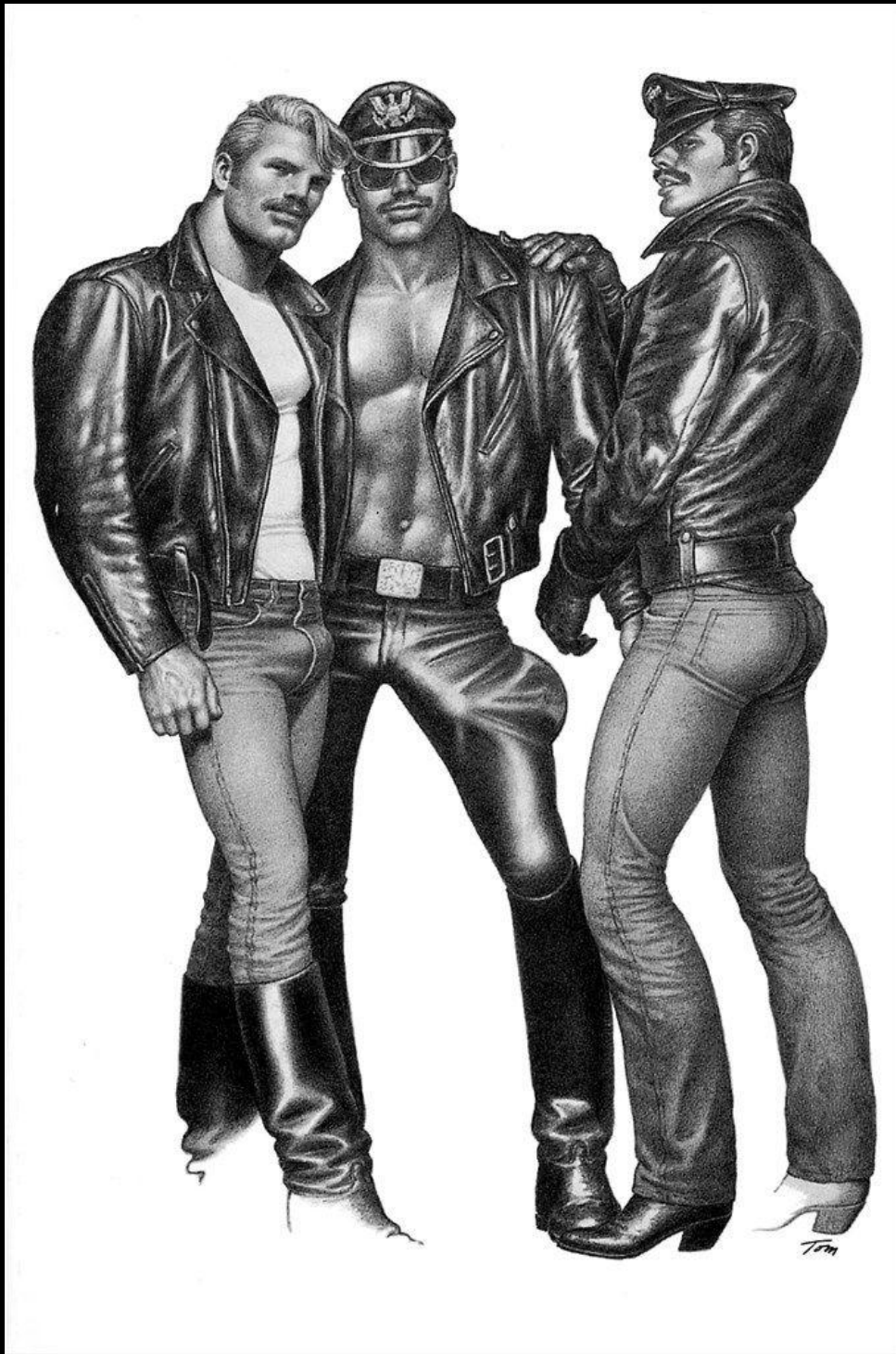
A profile episode of contestant Yoshi, who is a gold star gay, is in a polyamorous relationship with his husband, and is the only Asian American competing this year.

**Episode 5 (9/30): Contestant #4**

A profile episode of contestant Ben, who has a love story (complete with near-death experience) that sounds like it's straight out of an R-rated Disney movie.

**Episode 6 (10/7): It's Showtime**

The big day finally arrives, and it's time for our group of contestants to walk the walk. Who will dominate the competition and win the title of Mr. Los Angeles Leather 2018?



**Tom of Finland**  
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## THE COMPETITION

## PRESS

### **INTERVIEWS:**

[NPR's The Big Listen](#)

[KPCC's Off-Ramp](#)

[HotPod / NiemanLab](#)

### **FEATURED:**

[CBC's Podcast Playlist](#)

[Bello Collective](#)

[Audible Feast's Best Podcasts of 2017](#)

### **TESTIMONIALS:**

"I was riveted. It's thoughtful, elegant, and thoroughly intriguing - I'm hooked."

*-RobKellDotCom on Apple Podcasts*

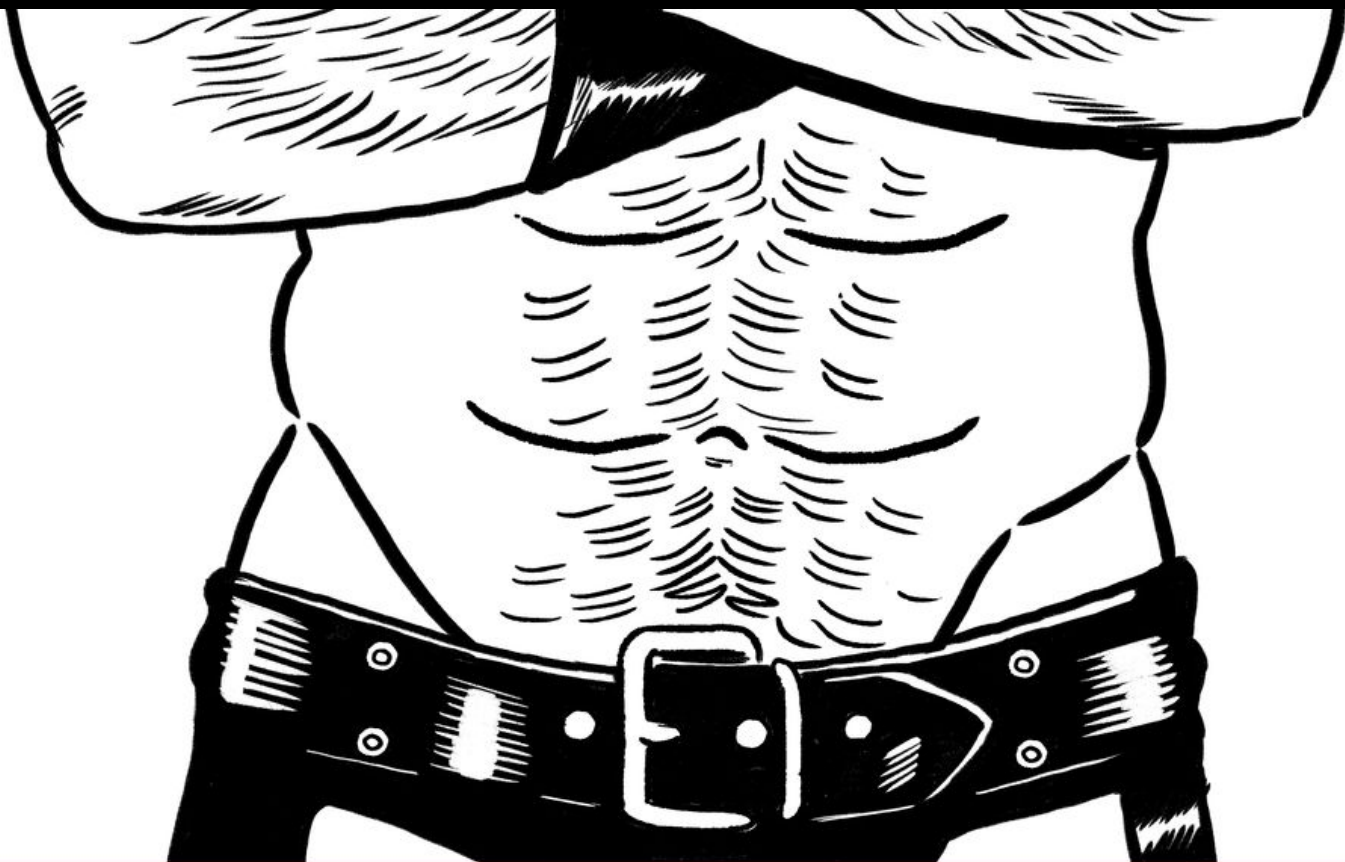
"The tension is authentic, the drama is real, completely non-manufactured, and human, and it has a gorgeous soundtrack as a backdrop."

*-Audible Feast*

"The premise is so obviously good that we're surprised it hasn't been done before."

*-The Audit*





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# THE COMPETITION

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**WHO WILL DOMINATE?**