

## **Chief Content Officer**

### **The Organization**

(Description)

### **Position Summary**

The Chief Content Officers (CCO) holds overall responsibility for content creation, (something here about mission), leads the content distribution strategy for multiple platforms. Responsible for the design, integrity and success of all content; also for overall editorial leadership, planning, presentation and supervision.

### **Primary Duties/Responsibilities:**

- Development, management and oversight of a \$ \_\_\_\_ expense budget;
- Leadership and oversight of \_\_\_\_ full-time staff + hourly and contract assignment employees.
- Responsible for development, implementation and oversight of all local and national broadcast content plus all digitally delivered content.
- Responsible for driving ABC's strategic objectives by identifying, implementing and delivering quality content to ABC's audience.
- Evaluate audience metrics and implement changes.
- Promote innovation and smart risk-taking to keep content fresh and relevant.
- Hire, supervise, train and manage direct staff through providing work direction, constructive performance coaching, mentorship, performance meetings and on-going feedback including regular airchecks.
- Demonstrated ability to lead, inspire, and work constructively with a variety of colleagues in a creative, collaborative, multiple-department environment.
- Manage daily and weekly audio planning process through participation in news meetings and ongoing conversations with peers, partners and direct reports.
- Collaborate with leadership on development and implementation of editorial and programming policies to achieve consistent, reliable quality and depth.
- Oriented to innovation, creativity, problem solving, teamwork, and the constant pursuit of audience service.
- Proven ability to consistently work well with others, at all times demonstrating respect for the diverse constituencies at ABC, within the community, and within the public media system.
- Serve as the lead in working with other departments within (network name) as needed, particularly Membership during fundraising drives, and Underwriting and Development with research, when requested.
- Coordinate with regional and national partners on collaborative coverage and other organizational goals.

The Chief Content Officer reports to the General Manager.

### **Qualifications**

Requirements for this position include at least five years of relevant experience in public or commercial media, substantial experience in digital production and at least two years of program management experience as well knowledge of journalistic principles and ethics.

Excellent communication skills and the ability to work under strict and challenging deadlines are crucial to be successful in this position.

Bachelors' degree required.

**\*\*Misc. notes\*\***

Budget management experience.

Detail-oriented, highly organized, accurate and able to meet tight deadlines.

Demonstrated strong organizational and time management skills.

Demonstrated skill and successful experience in change management.

Demonstrated proficiency working with database, spreadsheet, word processing and other software programs.