

Chief Content Officer

If you can envision diverse possibilities for platform-agnostic public media content, if you are familiar with audience research, compliance requirements, journalistic standards, constructive management practices, and you are ready to take your career to the next level, read on.

ABC Public Media seeks a Chief Content Officer: an energetic, innovative leader for the state's broadcast, online, and other content services, and the people who create and deliver them.

To make a more informed and connected life possible for all (*residents of the state or region*), ABC Public Media utilizes (list of stations and websites). We operate a Statewide News operation and a shared television service with (list stations). ABC Public Media, headquartered in (name of city), and its affiliates deliver content that reaches 97% of the (state) population.

The CCO will join a collaborative leadership team, reporting to ABC Public Media's CEO/General Manager. Working with this exceptional team the CCO will:

- Seek out, produce and/or acquire (*state*)-based stories and content.
- Set and maintain standards for content on all platforms.
- Cultivate relationships with independent content producers and media partners.
- Stay current with media trends and interact with content leaders in and out of public media.

Send your application with cover letter to (email address)

Reviews begin (date).

Search by (name of firm). Contact (name of person and email address) for further information.

ABC Public Media is an equal opportunity employer.