

Content Director

WXYZ-FM, the public radio station licensed to the University of ABC, seeks a highly experienced news and public affairs programmer to serve as the station's content director, a new position. The CD will oversee the creation and direction of WXYZ's locally originated talk program as well as guide the content of our nationally syndicated program. The Content Director will report to the President and General Manager and s/he will also serve as a member of our podcast incubator committee and oversee development and production of non-news podcasts. The CD will also be working in conjunction with other departments to develop community engagement opportunities and will oversee the development of programming, podcast and digital opportunities that are approved for WXYZ's [name of project].

WXYZ serves [audience in region] through a network of five stations, with a weekly cume of ### listeners. In addition to our news department, other productions include [name of program], a live program devoted to bringing the issues, personalities, and places of [state] to our listeners, [name of program] - our longest continually running locally-produced program and the [another program name], a national weekly program co-produced at WXYZ. WXYZ also has a number of podcasts and more are in development. In addition, WXYZ Music is an online, app and HD2 music discovery service that is still under development. ABC Public Radio is a highly regarded, community oriented organization that consistently outperforms its market size. [State, region, neighborhood], consistently ranks as one of the nation's top places to live, and provides a strong and loyal listener base for WXYZ. The station has an experienced and highly skilled staff that provide award-winning news and programming to its listeners.

Requirements

Requirements include a Bachelor's degree in journalism or related field, with a master's degree preferred. Five years of experience as journalist or broadcast producer required. Ideal applicants will possess management and supervisory experience, with increasing responsibility in each successive position. Leading candidates will have experience supervising public radio programming, considerable knowledge of radio broadcasting equipment, and exceptional written and oral communication skills. A familiarity with [state], national and international issues is preferred. Experience with planning and executing on-air pledge drives is a plus. So is experience working with podcasts.